

FOR IMMEDIATE RELEASE

Fonds Écoleader: a video project to promote awareness of eco-responsible enterprises in the Gaspésie

Three enterprises from the MRC of Bonaventure are wanted to participate in this new project

Bonaventure, July 9, 2020 - The Conseil régional de l'Environnement Gaspésie-Îles-de-la-Madeleine (CREGÎM) is today launching a call for interest, intended for enterprises in the MRC of Bonaventure, to participate in a video project funded by the Fonds Écoleader.

This project will aim to highlight three (3) enterprises that have implemented innovative practices to improve their environmental footprint or that offer eco-responsible solutions that can serve as a model for other enterprises. This initiative will therefore make it possible to discover inspiring organizations that contribute positively to the advancement of sustainable development in the Gaspésie.

Are you interested?

To find out more, CREGÎM invites you to consult the explanatory document at www.cregim.org/fonds-ecoleader or to visit our Facebook page. To submit your enterprise's application, all you have to do is fill in *the form* before the deadline of midnight on August 23, 2020.

About the Fonds Écoleader

Initiated by the Government of Quebec, the Fonds Écoleader is a major project coordinated by the Fonds d'action québécois pour le développement durable (FAQDD), in collaboration with the Centre québécois de développement durable (CQDD) and Écotech Quebec. Its objective is to reach 50,000 Quebec enterprises in order to guide and support them in the implementation of a wide range of eco-responsible business practices and clean technologies. In Gaspésie, CREGÎM is the organization selected to welcome a Fonds Écoleader agent and to deploy the program in the region.

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Source

Marie-Pier Dion
Communication and management officer
marie.pier@cregim.org
(418) 534-4498, ext. 202

Request for information

Dominique Cyr
Fonds Écoleader agent | Gaspésie
d.cyr@fondsecoleader.ca
(418) 534-4498, ext. 204

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