

## Call for interest to enterprises in the MRC of Bonaventure

# PARTICIPATION IN A VIDEO PROJECT TO PROMOTE AWARENESS OF ENTERPRISES THAT HAVE IMPLEMENTED **INNOVATIVE ECO-RESPONSIBLE PRACTICES**

## CONTEXT

The Conseil régional de l'Environnement Gaspésie-Îles-de-la-Madeleine (CREGÎM) is currently looking for **three (3) MRC of Bonaventure enterprises** interested in participating in a video project, the objective of which will be to publicize the innovative eco-responsible practices they have adopted, and collect testimonials about their experiences.

## The enterprises sought :

- are for-profit businesses or social economy enterprises whose financial viability is based on obtaining more than 40% of their revenues from their independent economic activities;
- are located in the MRC of Bonaventure;
- have implemented innovative practices to improve their environmental performance;
- offer eco-responsible solutions that can serve as a model for other enterprises.

## BENEFITS

### FOR SELECTED ENTERPRISES

This video project will enable the selected enterprises to:

- benefit from an on-site video shoot realized by the Gaspésian firm A.D. Solutions;
- share its good environmental practices with its employees, customers and the public;
- obtain regional visibility when the project is unveiled to the general public, which will take place as part of a regional mobilization activity (date of the activity to be confirmed);
- contribute positively to the advancement of sustainable development in the Gaspésie.

## COMMITMENT REQUESTED

The expected involvement from enterprises is as follows :

- submit your interest to CREGÎM by completing the interest form provided for this purpose;
- if the enterprise is selected, sign a collaboration agreement with CREGÎM;
- if the enterprise is selected, document the eco-responsible practices the enterprise has implemented, as well as the associated economic, environmental and social benefits;
- if the enterprise is selected, be available for filming (September-October-November, or later depending on the situation related to COVID-19) and the necessary follow-up, i.e. approximately one day per enterprise. The enterprise will also need to designate a person who is comfortable speaking in front of the camera.

## INTEREST FORM TO BE COMPLETED >>

DEADLINE FOR SUBMITTING THE INTEREST FORM : **AUGUST 23, 2020 AT MIDNIGHT**



### For more information

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